

Polish Heritage Center at Panna Maria Community Champion Expectations

Mission Statement:

"The Mission of the Polish Heritage Center at Panna Maria is to retain for posterity, and keep vibrant and relevant, the history, values, beliefs, customs and traditions of the Polish settlers and their descendants at this first and oldest permanent Polish settlement in America, and to inspire, engage, and educate our visitors."

To fulfill its mission the Board of Directors and the Campaign Steering Committee (CSC) requires a team of well-respected community leaders in Polonia centers throughout Texas and the United States. We call these community leaders "Champions"... individuals who will passionately advocate on behalf of the Polish Heritage Center.

The expectations of these Champions are as follows:

Champion Expectations:

- Speak out at events and meetings in the community or parish in order to educate and inform folks about the project and its mission.
- Alert us of any opportunities to send someone to make a presentation or to man a promotional display or booth at a community or parish event.
- Distribute brochures and other materials to individuals, organizations, parishes, and businesses in your community, as you can.
- Answer questions and inquiries about the project from people in the community or parish.
- Encourage pledges and donations, and report potential donors to the contacts noted below.
- Suggest names of individuals or organizations to add to our newsletter mailing list.
- Suggest newspapers or other periodicals to which our marketing team can send articles or press releases, or to be interviewed by the media.
- Provide feedback to any one of the contacts, below, in order to strengthen our messaging.

Board and CSC Responsibilities:

- Keep the Champion up-to-date with the financial and physical progress of the project through...
 - Newsletters, email blasts, phone calls, and invitations to major events and meetings
- Provide the Champion with a sufficient supply of up-to-date literature and other materials
- Provide a generic PowerPoint presentation that the Champion can customize for his/her use
- Provide points of contact on the Campaign Steering Committee

Contacts:

1. Sam Kotara, Chair, Campaign Steering Committee skotara1976@gmail.com
2. John Cebrowski, VP – Director of Development jcebrowski39@gmail.com
3. Maureen Brown, Marketing Director momo4design@yahoo.com